

## Landmark Location and Event Promotion

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Jon Olivan currently oversees his own consulting company known as Landmark Location & Event Promotion. His background includes over 15 years of experience in the successful marketing and promotion of historic theatres and film locations, the production and coordination of special events and media relations. In addition, Jon established the profitable film location division of Metropolitan Theatres Corporation (including virtually every major downtown L.A. Broadway district historic theatre and other historic properties) from 1989 until 2002.

He also founded the non-profit Friends Of The Orpheum Theatre which produced film festivals, jazz concerts and other live stage events in an effort to raise funds to save and restore the Orpheum Theatre as well as increase public awareness of downtown L.A.'s historic Broadway Theatre district. Jon was instrumental in demonstrating the viability of reviving the Orpheum Theatre which led to its major restoration in 2003 and successful renaissance as a frequent special event location.

From 2002 to 2004 he also served as marketing director of Pasadena's famous Castle Green special event site and prior to that served in various professional capacities for a number of high profile entertainment companies including 20th Century Fox, Paramount Pictures, the Hollywood Reporter, KCET public television and Disneyland.